

Brett A. Wolff

brettwolff.com - brett.wolff@uky.edu - (502) 439-4739 - [linkedin.com/in/brettwolffuk](https://www.linkedin.com/in/brettwolffuk)

10+ years in Food & Agriculture – Web, Print, & Video Resource Development

Experience

University of Kentucky, Agricultural Economics

Senior Extension Specialist | 8/23 – Present

Extension Specialist | 8/17 – 7/23

Senior Extension Associate | 5/15 – 7/17

- Promotions reflect exemplary performance and considerable additional responsibilities
- Direct Center for Crop Diversification and UK Model State SARE Programs
- Design & maintain website with >200 extension publications & >300,000 users since 2016
- Direct & Report on >\$600,000 in grant funds since 2015, contribute to projects >\$1million
- Lead team of 3 Extension Associates in developing educational programming
- Manage 15+ paid & volunteer reporters for weekly Farmers Market price reports
- Edit & distribute monthly CCD newsletter (>1800 subscribers)
- Produce video, audio, and photo content for CCD and SARE Projects
 - o CCD Youtube: 107 videos, 44k total views, >7,000 hours total watch time
 - o *Hort Culture* Podcast with County Agents, 29 episodes
- Develop & Revise new curriculum, *Marketing for All* for small and medium farms
- Build and Maintain relationships with local, regional, and national partners including Kentucky State University, Kentucky Department of Agriculture, Kentucky Horticulture Council, USDA-AMS, USDA-SARE, Agrability, Organic Association of Kentucky, Community Farm Alliance, Extension Offices, On-Campus Specialists & Administration
- Represent Kentucky at annual regional Southern SARE meetings
- Review and advise on Southern SARE grant applications for producers and researchers

University of Kentucky, Horticulture

Research Analyst | 9/12 – 5/15

- Coordinate 8 personnel to maintain 6 large greenhouses, equipment & 2 acres produce
- Manage complex agriculture research projects grant-funded in excess of \$500,000
- Educate via tours & designing/maintaining 2 websites including video & photo content

Instructor | 8/19 – 12/19

- GEN 100 to class of 25 students
- 3.5/4 student evaluation score (mean)

University of Kentucky, Sociology

Instructor | 9/13 – 6/14

- Teach & foster academic/professional success in classes of 40-90 students
- 3.5/4 student evaluation score (mean)

Research Assistant | 5/09 – 5/12

- Collaborate to plan 3 national conferences & co-author 2 book chapters on food security
- Update UK Sustainable Agriculture website & consult on Indonesia-based agriculture curriculum

Education

PhD. Higher Education, University of Kentucky (in progress) | 08/23 – present

M.A. Sociology, University of Kentucky | July 2012

B.A. Sociology, with Honors, *summa cum laude* | May 2010

B.A. Spanish, with Honors, (**German minor**), *summa cum laude*

Awards & Honors

Outstanding Program Award (2023) *Produce Safety Program for Kentucky Fruit and Vegetable Growers*, Kentucky Association of State Extension Professionals (KASEP)

Outstanding Program Award (2022) *Marketing for All*, Kentucky Association of State Extension Professionals (KASEP)

Dr. Lisa P. Collins Outstanding Staff Award (2021) University of Kentucky College of Agriculture, Food, & Environment

Staff Member of the Year (2020) University of Kentucky

Outstanding Staff Award, fellow staff member recognition (2020) University of Kentucky

Charles T. Wethington, Jr. Fellowship (2010) University of Kentucky

A. Lee Coleman Award (2010) University of Kentucky, Sociology

Daniel R. Reedy Quality Achievement Award (2010) University of Kentucky, Sociology

Chellgren Undergraduate Fellowship (2007) University of Kentucky

Singletary Scholarship, National Merit Scholarship, Robert Byrd

Scholarship, Fraternal Order of Police Scholarship, Hispanic Studies Departmental Scholarship (2006) University of Kentucky

Performance Review Ratings

2022 | 4.00/4.00

2021 | 4.00/4.00

2020 | 4.00/4.00

2019 | 4.00/4.00

2018 | 4.00/4.00